
ANNUAL REPORT

2012



**Prostate Cancer
Centre**

PARTNERSHIPS

we could not do what we do without you



2012 PROSTATE CANCER BY THE NUMBERS



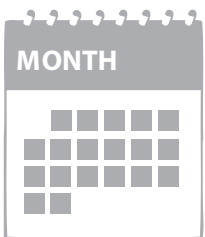
Prostate cancer is the **leading** cancer in Albertan men



1 out of **7** men develop prostate cancer in their lifetime



Approximately **8** men will die from prostate cancer every week



2,500 men will be diagnosed annually with prostate cancer in Alberta



The Prostate Cancer Centre has helped over **9,000** patients in 2012

A MESSAGE FROM THE PROSTATE CANCER CENTRE CHAIR



Since we relocated to the new Southern Alberta Institute of Urology in 2010, the Prostate Cancer Centre has had over 26,000 patient visits. Our team of doctors, nurses, staff, and volunteers guides each man and their family through all stages of their journey with prostate cancer.

The Prostate Cancer Centre provides leadership in prostate cancer care by using a novel “rapid access” approach to our clinics. These series of clinics offer early consultation and rapid access to diagnostic testing, enabling quicker access to treatment. After diagnosis, we provide “in house” information sessions hosted by medical professionals who outline treatment options and potential side effects. We also have a rapid access clinic to provide post-operative follow-up care for men who have received treatment for prostate cancer, by nurses here at the Prostate Cancer Centre. In 2013 we will be launch-

ing 2 new rapid access clinics – one for men with urinary and erectile function issues following cancer treatment and a clinic for men undergoing “active surveillance” of slow growing prostate cancer.

Saving Lives: Early Detection

While there is some controversy about the role of PSA testing, it has been clearly shown to reduce the risk of dying from prostate cancer. It is also clear that some of the cancers found in this way may never kill the patient. This is the reason for our new “active surveillance” clinic. In this way, we can make early diagnosis, and then select out those cases needing treatment, and monitor the less risky cancers. Early detection through screening programs is vital to controlling cancer. Once prostate cancer has moved out of the prostate, it is incurable. Early detection substantially reduces the millions of dollars spent on invasive prostate cancer treatment each year. The Centre has the only mobile PSA testing vehicle in Canada – the MAN VAN™. Manned by our amazing volunteers and nurses, over 9000 men have been tested in the last 3 years. We piloted a MAN VAN™ project in southern Alberta this spring and due to the overwhelming turn out of men to our mobile clinic and with incredible financial support from our corporate partners, we have decided to purchase a MAN VAN™ dedicated to rural southern Alberta.

A Cure for Tomorrow: Cancer Research

Cancer research is an important aspect of the Centre. Our medical researchers conduct and participate in world class research including: research to understand how cancer develops and how to treat it; clinical trials to test new and emerging treatments and research with the intent to minimize the impact of cancer and reduce morbidity and mortality from cancer. We are pursuing ground breaking work on the role of metabolomics, proteomics, and genetic signatures in prostate cancer. Our hope is to introduce new biomarkers, to identify aggressive versus unaggressive cancers. We are

working with multidisciplinary groups of researchers throughout the Province, and nationally, on these efforts. We also work closely with the Rockyview General Hospital and the Tom Baker Cancer Centre and have the unique advantage of having all 17 urologists in Calgary in our mutual home – the Southern Alberta Institute of Urology.

I wish to thank the current Board of Directors for their generosity of time and effort in helping the Centre achieve its current status in the community. I am extremely proud of our excellent Prostate Cancer Centre staff who keep our operations on track. The Prostate Cancer Centre is most grateful for the wide-ranging support it receives, particularly from our invaluable volunteers and our donors and sponsors who give generously of their time and money to support our efforts in providing the best one stop prostate cancer facility in Canada. Without these resources, we could not function.

Your support, along with longtime partners and donors, will fund a growing number of promising research projects. You can help spark new advancements that improve health and increase hope. I extend my deep appreciation to those of you who have contributed to the achievement of our vision.

Sincerely,



Dr. Bryan Donnelly
Prostate Cancer Centre Chair

2012 Prostate Cancer Centre Board of Directors

- ▶ **Dr. Bryan J. Donnelly**
Chair, PCC
- ▶ **Bill Brooks**
Calgary Herald
- ▶ **M.J. (Jim) Conroy**
Retired -Conroy Ross Partners Ltd.
- ▶ **George Doherty**
George's Cream
- ▶ **Dr. John Dushinski**
Urologist
- ▶ **James T. Eamon, QC**
Partner, Gowlings
- ▶ **Dr. Dean Ruether**
Tom Baker Cancer Centre
- ▶ **W.D. (Bill) Gantous**
Financial Consultant. Exponential
Management Service Inc.
- ▶ **Gareth Morgan**
Retired-Precision Label Ltd.
- ▶ **Mike Wilson**
Agrium Inc.

“Your support, along with longtime partners and donors, will fund a growing number of promising research projects. You can help spark new advancements that improve health and increase hope.” -Dr. Donnelly

A MESSAGE FROM THE PROSTATE CANCER FOUNDATION CHAIR



On behalf of the Calgary Prostate Cancer Foundation's Board of Directors, I am pleased to report on our organization's accomplishments for 2012. As a Foundation, our primary role is to raise, direct, and administer funds to combat prostate cancer and prostate-related disease. The Foundation provides financial support for research, awareness and education initiatives that advance the knowledge of prostate cancer treatment and prevention.

Looking back, there is much to be proud of. The Priddis Classic Charity Golf Tournament was again a key reason for our financial success last year. This annual tournament has raised more than \$4 Million in the 13 years it has supported us. Safeway is an amazing partner. Over the last 3 years the Company has donated over \$1 Million to our Rapid Access Clinics and has committed to another \$500,000 over the next 2 years. In addition, we are very

grateful to be associated with the Bill Brooks Benefit. This "must attend" event has been a constant source of funding for the last 14 years and to date has contributed well over \$5 million dollars to the fight against prostate cancer.

The Foundation has been very fortunate to receive generous funding from many individuals, and companies. Coming together to support men with prostate cancer, many companies, individuals and families play a key role in raising both awareness and funding. They give generously of their time and resources to host gala events and small group functions or to make generous contributions to the work of the Foundation. Highlights of the past year include the second annual Scott Land Stomp; the second annual Naked Espy event, and the Motorcycle Ride for Dad.

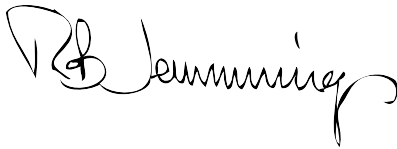
The Prostate Cancer Centre offers many programs and services that demonstrate the power of your dollars at work and we are always available for you to come up and personally see all the great work that is done here. The Prostate Cancer Centre is also represented in our community through the MAN VAN™. This first and only mobile PSA testing clinic in Canada offers free baseline PSA tests in our community, and in the last three years has tested over 9000 men. This free service is only possible through donations like yours.

In March, the Prostate Cancer Centre piloted an initiative called Combines for Cures™ to bring prostate cancer awareness and screening to men in rural southern Alberta. Due to the overwhelming success of the pilot, Monsanto Canada Inc., Bayer CropScience Inc., Penn West Exploration and W. Brett Wilson and his 50th Birthday Colleagues (the "Birthday Boys") joined founding sponsor, Agrium Inc., each committing \$300,000 over the next three years. A portion of those funds will go immediately to purchase a rural Man Van dedicated to southern Alberta that will be launched in May of 2013.

I would like to thank all the volunteers and employees who have put in so many hours to help create the success of the Centre. I extend a thank-you to the members of the Board who have put in many hours to assist in the direction of the organization. As retiring Chair of the Foundation, I know I leave the Board in good hands. Mike Wilson is the new Chair and is a passionate supporter of the Prostate Cancer Centre and has served on the PCC Board since 2003.

Finally, thanks to all the friends of the organization for all you do for our cause. Because we receive no government funding, your donation of time and money is extremely valuable to the countless men that the Centre helps each year.

Sincerely,



Rob Jennings
Prostate Cancer Foundation Chair

2012 Prostate Cancer Foundation Board of Directors

- ▶ **Robert G. Jennings**
Chair, PCF
Former Chair Jennings Capital Inc.
- ▶ **M.J. (Jim) Conroy**
Retired -Conroy Ross Partners Ltd.
- ▶ **Arthur D. Davis**
Retired - F.R. Webster & Company Ltd.
- ▶ **Peter Denhamer**
BMO Nesbitt Burns
- ▶ **Dr. Bryan J. Donnelly**
Seaman Research Chair
- ▶ **Dr. John Dushinski**
Urologist
- ▶ **Gareth Morgan**
Retired - Precision Label Ltd.
- ▶ **Jim Peplinski**
Jim Peplinski Leasing Inc.
- ▶ **Bas Wheeler**
IN3 Consulting
- ▶ **Jon C. Truswell**
Partner, Bennett Jones LLP
- ▶ **E. Susan Evans, QC**

“The Prostate Cancer Centre offers many programs and services that demonstrate the power of your dollars at work, and we are always available for you to come up and personally see all the great work that is done here.” -Rob Jennings

A MESSAGE FROM THE EXECUTIVE DIRECTOR



Our vision of eliminating advanced prostate cancer can only be achieved through the power of partnerships.

The Prostate Cancer Centre supports excellence in prostate cancer awareness, education, treatment, advocacy, and research with the ultimate goal of eliminating advanced prostate cancer.

Prior to the establishment of the Prostate Cancer Centre, a man in Calgary with prostate problems had no single place or resource to access. Instead, consultation and diagnosis were scattered throughout various sites in the city. Access to information was limited to individual Urologist's offices. There was no comprehensive service for continence issues and sexual problems, which can occur following treatment. Clinical trials were limited to the Tom Baker Cancer Centre.

Today, men have rapid access to consultation, diagnosis, testing and information on treatment options, a comprehensive sexual and urinary function clinic, aftercare, wellness seminars, and a patient resource centre, all in one place. This change was only possible through partnerships. The Urologists partner and work together, EFW radiologists work with us, psychologists, nutritionists, physiologists – they too are our partners.

The community, through individual and corporate donations, has allowed these partnerships to flourish. Our volunteers are a major partnership, providing patients and their families with the day-to-day support in our Centre. We aim to remain one of the world's best cancer centres and keep setting new standards of excellence in cancer research, diagnosis, treatment, and care. We hope you, our tremendous supporters, will continue to be part of our exciting journey.

I would like to extend my thanks to the Board members for their continued commitment to the Prostate Cancer Centre and Foundation. I would also like to acknowledge the energy and vision of our skilled and talented staff. We are on a journey, and at every step of the way are our partners.

Together, we can make life better for people with prostate cancer and keep striving towards a future without it.

Our commitment to you is that we continue to use your donations to fund the programs and services, facilities and research projects, so our experts at The Centre can carry out life-changing work.

Sincerely,

A handwritten signature in black ink, appearing to read 'P. Heard'.

Pam Heard
Prostate Cancer Centre Executive Director



YOUR DONATIONS BEING PUT TO USE

In 2012, the donations we have received will be used to continue the fight against prostate cancer. We are committed to continuing to use these donations to fund the best cancer research, diagnosis, treatment, and care to improve the lives of the patients and their families at the Prostate Cancer Centre. During 2012, we have made many strides that without you, would not have been possible. Together, we can give the patients and their families the support and care they need.

**ACCESS TO
DIAGNOSTIC TESTING
& AWARENESS**

**AFTER DIAGNOSIS
INFORMATION
& PROGRAMS**

CARE & SUPPORT

CLINICAL RESEARCH

OUR MISSION

The Prostate Cancer Centre supports excellence in prostate cancer awareness, education, treatment, advocacy, and research, with the ultimate goal of eliminating advanced prostate cancer.

PARTNERSHIPS

Time, treasures and talents are what partnerships are made of. The PCC is very fortunate to have wonderful friends, groups, and organizations endorse our work. The fine folks at Priddis Greens, the corporate team at Canada Safeway and Agrium, along with the blood, sweat and tears of Calgary's own Bill Brooks make a difference every day and every year at the PCC.

PRIDDIS GREENS CHARITY CLASSIC

People make things happen and so many good people on the Classic committee donated countless hours, business contacts, auction items, and their time, in order to support our cause. Not to mention, the members of Priddis Greens Golf Course who give up two premium days of golfing every summer.

"Many of the past 14 years were financially 'lean' and the staff at the Prostate Cancer Institute depended heavily on the Priddis Greens Charity Classic tournament. In fact, for many of the Centre's formative years, the Charity Classic provided over 90% of the operating budget – with no strings attached."



To date, over **\$4,000,000** has been raised from the annual Priddis Greens Charity Classic for Calgarians

SAFeway

The Safeway Foundation was the first sponsor of the Prostate Cancer Centre's Rapid Access Clinic. With their annual support, the Centre has been able to offer the best prostate cancer diagnostic treatment options available to men, with very little wait-time. In addition, Safeway stores have hosted two public MAN VAN™ mobile clinics each month since June of 2009, offering hundreds of men their first baseline PSA blood test.



“Safeway is extremely proud of our national in-store efforts, as well as our support for innovative local programs like Rapid Access Clinic and the MAN VAN™ right here in Calgary.” -Chuck Mulvenna, President of Safeway

To date, the Centre has received over **\$1,000,000**
As well, Safeway employees have raised over **\$10,000,000**
in support of prostate cancer research and treatments across
Western Canada

BILL BROOKS PROSTATE CANCER BENEFIT



“My uncle died in 1997 from prostate cancer at the age of 47, so it was a no-brainer. The cause I would support would be prostate cancer.” -Bill Brooks

The PCC will always be grateful to Bill Brooks. He has become the voice of Prostate Cancer in Calgary

1998

65 guests
Less than \$10,000

2012

800 guests
More than \$750,000

In 1998 Bill launched his own fundraising gala which has become one of Calgary's most prestigious annual event. And the theme for the 16th annual?

“My committee has not told me as of yet, but I can be confident I’ll be forced to don yet another silly outfit and generally make a fool of myself. Funny how it seems to get easier each year.” -Bill Brooks

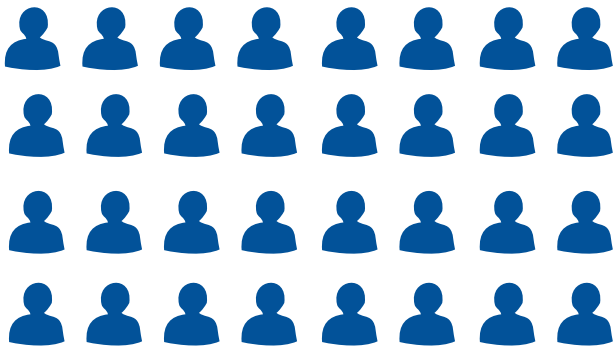
\$320,000 was raised from this year for the PCC

To date, over **\$5,000,000** has been raised from the annual Bill Brooks Prostate Cancer Benefit for the cause

ACCESS TO DIAGNOSTIC TESTING & AWARENESS

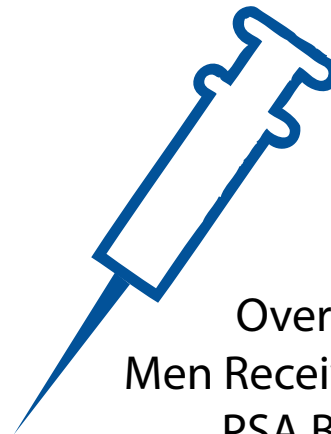
An opportunity exists to reduce the overall burden of both prostate cancer patients and on budgets through early detection. Continued participation in screening programs will increase the number of cancers diagnosed in early stages. This is beneficial to the patient in terms of treatment and outcomes. Our new rural initiative, Combines For Cures™, is a huge step in that direction.

THE MAN VAN™



3,293

People Tested on the MAN VAN™



Over **3,000**
Men Received a Baseline
PSA Blood Test



107

MAN VAN™ Clinics



COMBINES FOR CURES™

In 2012, Combines for Cures™ saw many firsts as it completed pilot testing in the spring and attended several agricultural events throughout the summer. The program has evolved into a true partnership between the Prostate Cancer Centre, our presenting partners, local governments, community groups, farmers, and their families.

“We could not do what we do without the strong support of business, communities, local government and the families of southern Alberta.” -Sarah Geddes, Manager of Combines for Cures



The launch of a grain pledge program provided valuable information along with unexpected challenges and opportunities.

High River Crop Production Services was the first winner of the Frank Murphy Memorial trophy for the most grain pledges in 2012.



Combines for Cures™ carved a new relationship with 4-H Alberta, testing for 2 days at their annual 4-H on Parade at Stampede grounds.

In 2012 Combines for Cures™ hosted its first fundraising event in the form of a country concert in Strathmore Alberta.

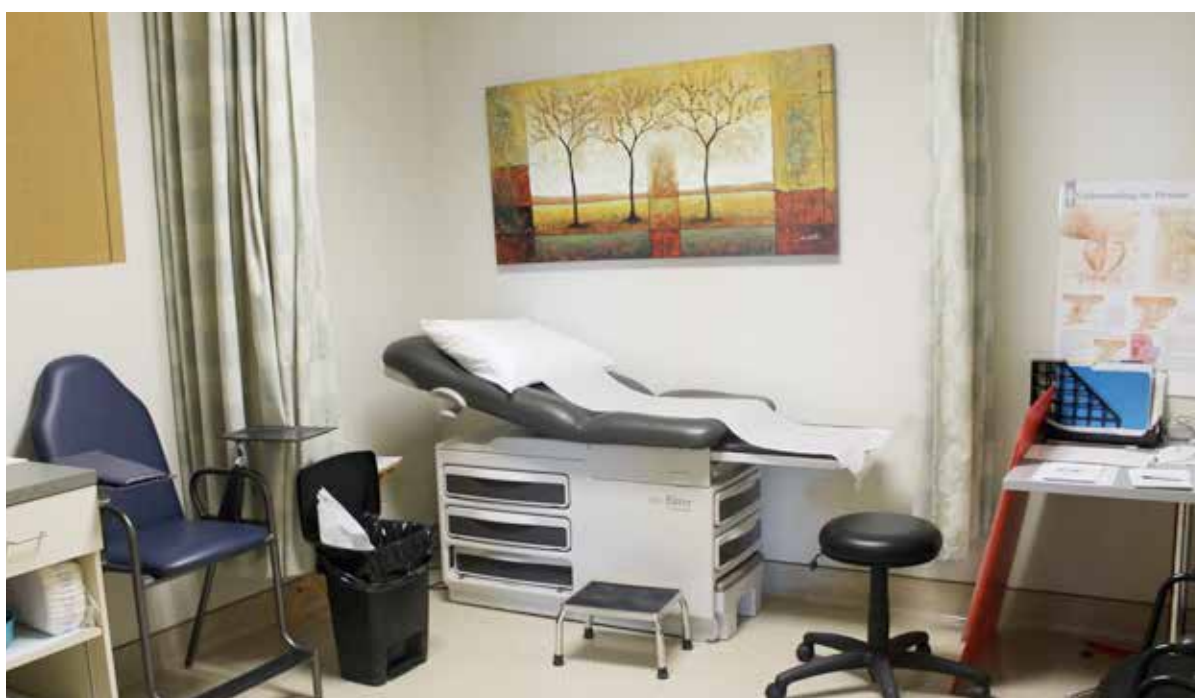


In 2012 Combines for Cures™ hosted 3 record-setting days of testing at Calgary Stampede in the Agriculture Building. We tested over 100 men each day.

To date, **\$1,200,000** has been raised to fund this program that will reaching many of Alberta's rural communities and farm families

AFTER DIAGNOSIS INFORMATION & PROGRAMS

The Prostate Cancer Centre provides leadership in prostate cancer care by using a novel “rapid access” approach to our clinics (RAC). These series of clinics offer early consultation, and rapid access to diagnostic testing, enabling quicker access to treatment. -Dr. Donnelly



RAC I - Access to a Urologist

Patients referred to a urologist for cancer of prostate are seen at RAC I. The patients are seen within 2 weeks and if advised, referred to rapid access for diagnostic testing.



Over **1,200**
people were seen in RAC I

RAC II - Information Session

Information sessions are offered every 2 weeks to men and their support person. The seminar format gives participants the opportunity to hear from a Urologist, Radiation Oncologist, and Medical Oncologist who explain prostate cancer, the treatment options, and their side effects.



Over **400**
people attended RAC II

RAC III - Post-Operation Care

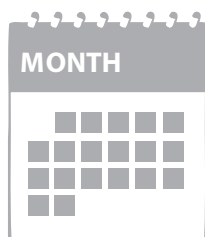
If a patient's treatment includes surgery at the Rockyview, follow-up care is offered by a nurse. The nurse is also available to provide information in person and by phone.



Over **400**
people seen in RAC III

RAC IV - Support for Continence and Erectile Function

Erectile Function: Couples workshops were offered 5 times throughout the year. Dr. John Robins (Psychologist) with his team and Dr. J. Lee (Urologist with a sexual health specialty) lead the workshops. Injections clinics were offered following these sessions. Continence issues will be dealt with in a more formal manner in 2013. A trained nurse will see patients at 3 and 9 months for post treatment appointments. This will give the patients rapid access to specialists if needed.



RAC IV will be expanding in
September 2013

RAC V - Active Surveillance

This is a new clinic that follows patients who are diagnosed with prostate cancer, but do not presently require treatment. They are seen by a urologist every 6 months unless treatment is advised.

CARE & SUPPORT

We have a growing and aging population that will affect the demand and need for the Centre's services and programs. Improved treatments and early detection will continue to increase the number of people living with prostate cancer. Patient wait times will be under pressure.

WELLNESS

Life After Prostate Cancer Class

This class provides wellness information for prostate cancer patients and their spouses. Presenters include professionals who will cover 4 important topics: nutrition, fitness, urinary control, and sexual intimacy.

Strength and Stretch Class

This class is provided by a certified exercise instructor and guides patients and their spouses through gentle functional fitness, strength and stretching exercises specifically designed for prostate cancer patients.

VOLUNTEERS

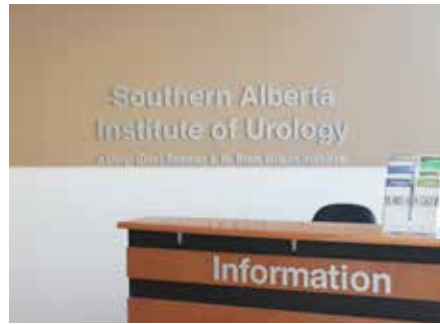


Over **70** Volunteers

"We would like to tell you how much we enjoyed the volunteer Ross, who took his time and experience to talk to us and all other patients. It was very much appreciated and he is a rare gem!" -Patient Comment



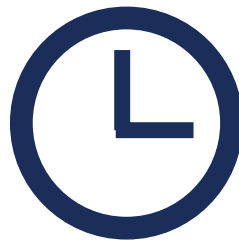
Helped **drive** and **host**
the MAN VAN™



Greeted and directed
11,700 clients who visited
the Southern Alberta Institute
of Urology and Prostate
Cancer Centre



Gave information and support
to the **3,227** patients and
family they spoke with last year



Over **3,500**
volunteer hours total

CLINICAL RESEARCH

Cancer research is an important part of the Centre. Our medical researchers conduct and participate in world-class research including: research to understand how cancer develops and how to treat it; clinical trials to test new and emerging treatments; and research with the intent to minimize the impact of cancer and reduce morbidity and mortality from cancer. We are pursuing ground-breaking work on the role of metabolomics, proteomics, and genetic signatures in prostate cancer. Our hope is to introduce new biomarkers, to identify aggressive versus unaggressive cancers. We are working with multidisciplinary groups of researchers throughout the Province, and nationally, on these efforts. We also work closely with the Rockyview General Hospital and the Tom Baker Cancer Centre and have the unique advantage of having all 17 urologists in Calgary in our mutual home – the Southern Alberta Institute of Urology. - Dr. Donnelly

2012 EVENTS

The Prostate Cancer Centre is very fortunate to have ongoing relationships with a variety of individuals, groups, companies, and clubs who share our vision and work hard to promote prostate awareness and raise funds in our community for prostate cancer. We are fortunate to have the support of many great individuals who have a passion to ensure that every man is educated about the importance of early detection of the disease and has access to the best treatments available. These remarkable people are willing to invest both time and money to make this happen.

MAYOR NENSHI 40th BIRTHDAY PRESENT - JANUARY 30



MOTORCYCLE RIDE FOR DAD - JUNE 16



SCOTT LAND STOMP - JULY 5

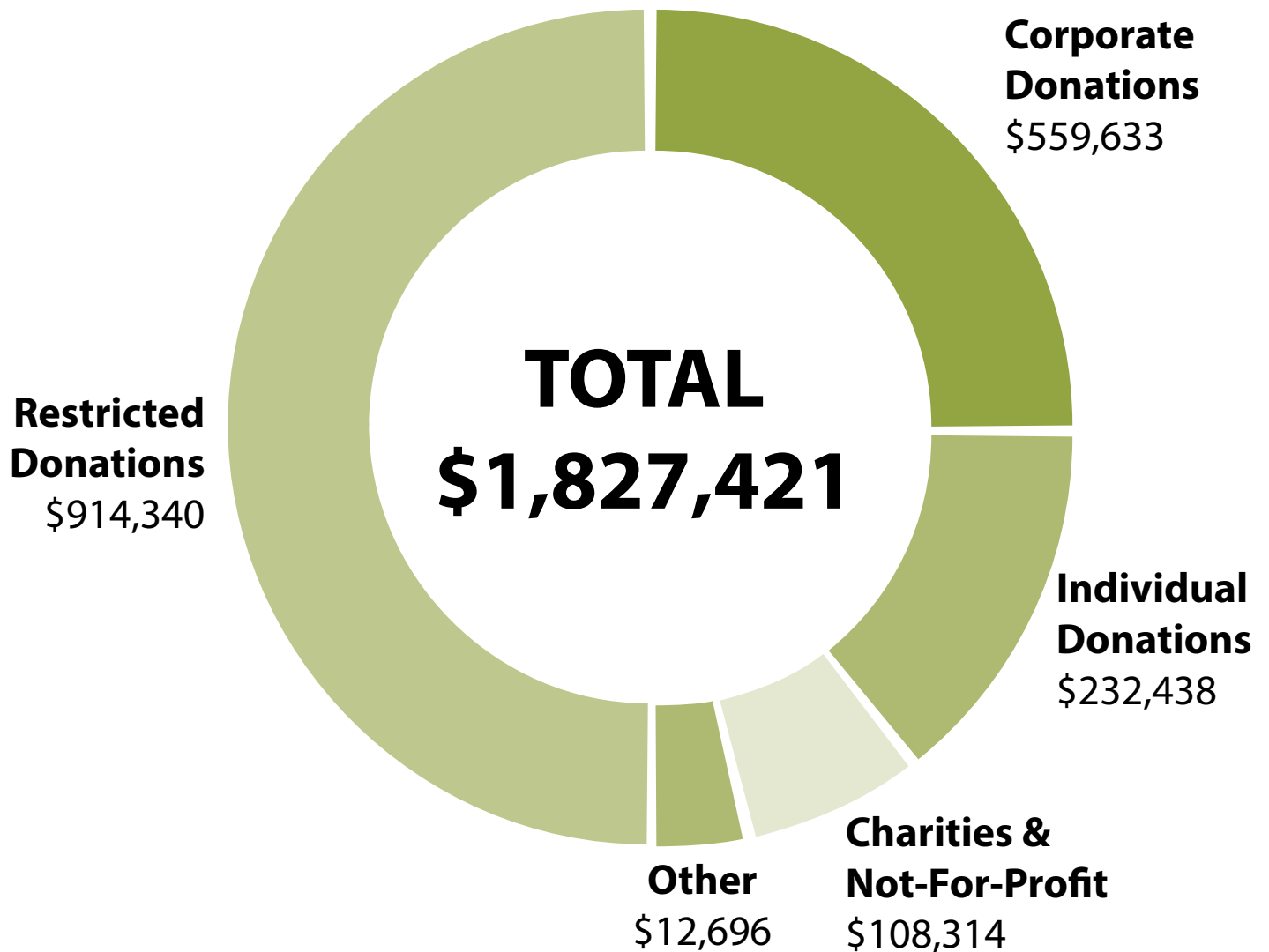


BIG ROCK "MANDAY"



2012 DONATIONS

We receive no government funding and rely completely on the generosity of our donors and sponsors.



2012 DONORS

Visionary Gifts over \$1 million

Arthur J.E. Child Foundation (2009)
 Arthur D. Davis (2008)
 Priddis Greens Charity Classic (2000-2012)
 Daryl K. (Doc) Seaman (2008)
 W. Brett Wilson (2008)

Pinnacle Gifts over \$500,000

Birthday Boys "50th" Celebration (2008, 2009, 2012)
 The Canada Safeway Foundation (2009-2012)

Legacy Gifts over \$250,000

Bill Brooks Prostate Cancer Benefit (2011-2012)
 Prostate Cancer Canada (2011)

Sustaining Gifts over \$100,000

Philip and Susan Evans (2005, 2006, 2010, 2011, 2012)
 Stephen Mulherin (2008)
 John Stewart (2005)
 Michael and Terry Wilson (2004, 2005, 2007-2012)
 Agrium Inc. (2007-2011)
 Calgary Motor Dealers Association (2006)
 Harvard Energy (2008-2012)
 Par 4 Prostate Cancer Golf (2003-2011)
 Riddell Family Charitable Foundation (2009)
 Sanofi-Aventis Canada Inc. (2005, 2007, 2008, 2009)
 The Calgary Herald (2011-2012)
 The Prostate Cancer Fight Foundation-Ride for Dad (2008-2012)

Sustaining Gifts over \$100,000

Agrium Inc. (2011, 2012)
 Bayer CropScience Inc.
 Birthday Boys "50th" Celebration
 Monsanto Canada Inc.
 Penn West Exploration

Gold to \$100,000

AdFarm ■
 Crop Productions Services ■
 Michael and Jane Evans Family Fund
 Robert and Elizabeth Jennings ▲
 Charles and Grace Thomson Fund ▲
 Bennett Jones LLP ▲
 Encana Cares Foundation ▲
 KPMG LLP ▲
 Lynx Ridge Charity Golf Classic
 Pfizer Canada Inc. ▲
 The Prostate Cancer Fight Foundation
 United Way of Calgary
 - Donor Choice Program
 Ride for Dad
 Scott Land Stomp

Silver to \$25,000

Tony & Sharon Overwater ■
 Battle River Implements ■
 Cervus Equipment ■
 MMD Sales Ltd. ■
 Western Feedlots Ltd. ■
 Three Hills Seed Plant ■
 Robert and Margot Clarkson ▲
 Dale Coburn ▲
 Jim and Donna Conroy ▲
 Murray and Joyce Fox ▲
 Jim and Doris Garner Fund ▲
 Wayne and Mary Sue Gifford ▲
 Ernie and Leah Hagel
 Hugh and Loreen Hamilton
 Kirk Hudson
 Frederick Kernaghan ▲

Mary E. Kirkpatrick Memorial Fund
 The Lefebvre Family
 Janice Heard and Bruce McFarlane
 Stanley & Hilda M. Miller Memorial Fund
 Martin and Dianne Nowakowski Sure Shot
 -Golf Events
 Jim Peplinski
 Werner Peschl
 John and Sandy Read Family
 John and Doreen Sandercock
 Gregg Scott
 Peter Sidey ▲
 Charles and Grace Thomson Fund ▲
 Van Wielingen Family Fund
 Jay Westman
 Michael and Terry Wilson ▲
 Airdrie Seniors Slopitch Tournament
 Bennett Jones LLP ▲
 Canadian Urological Association
 Canadian Western Bank
 Croatian Canadian Cultural Centre ▲
 Espy Experience Inc.
 Fluor United Way Campaign ▲
 Gossett Enterprises Ltd. ▲
 Harvard Energy ▲
 KPMG LLP ▲
 Molson Coors Canada
 NuVista Energy Ltd.
 Pfizer Canada Inc. ▲
 Radium Springs Pro-Am Golf Tournament ▲
 RBC Foundation ▲
 Scott Land and Lease Ltd.
 Springbank Curling Club ▲
 TELUS ▲
 W.K. Beattie Holdings Ltd.
 Bill Brooks Prostate Cancer Benefit
 ESPY Fundraiser

Bronze to \$5,000

Wayne Bohnert ■
 Hambling Farms ■
 Havens Cattle Co. ■
 Ross Hazen ■
 Larry Hildebrant ■
 K4 Farms ■
 Kennedy Farms Ltd. ■
 Wade Leonard ■
 Ernie & Gwen Meding ■
 Dennis & Dave Rowney ■
 Allen Toews ■

Alberta Innovates Health Solutions ■
 Cargill Ag Horizons Canada ■
 Global Training ■
 GrainCorp Community Fund ■
 Hi-Tech Installations ■
 Meridian Manufacturing ■
 Sunterra Farms ■
 Tawow Resources ■
 Susan and Robert Adams
 R.W. "Bill" and Nancy Andrew
 Warren Banks
 Andrea Binmore-Brussa
 Greg Boggs
 Robert Brawn
 Thomas and Kim Buchanan
 Robert and Margot Clarkson ▲
 Dale Coburn ▲
 Gordon Coli
 Jim and Donna Conroy ▲
 Ralph Coombs
 Cliff D'Amour
 James Davidson
 Vincent and Kelley Davoli
 Grant Doyle
 Dr. Martin Duffy
 Jack and Bev Ellefson
 Allan Elliott
 Larry Farmer
 David and Lorraine Ferguson
 Murray and Joyce Fox ▲
 Margo Fraser - Ergonomics Consultant
 Ray Frederickson
 Arthur and Donna Froese
 Jim and Doris Garner Fund ▲
 Wayne and Mary Sue Gifford ▲
 Bruce Goodall
 Craig Goodall
 Dick and Lois Haskayne
 Pamela Heard
 Brian and Dawn Hodgson
 Harry Horn
 Jason Innes
 Allan and Vera Jenkins
 Robert and Elizabeth Jennings ▲
 Arthur and Carla Johnson
 Shannon Kari Lavoie
 Frederick Kernaghan ▲
 Mary E. Kirkpatrick Memorial Fund ▲
 Curtis Larsen
 Jeff Lawson

Vincent Leung
 Colin and Margaret MacDonald
 Brian Mahoney
 Edwin Maliwanag
 Akira & Misae Masuda Fund
 Margaret McGill
 Brent McLean
 Byron Milne
 Alan Norris
 Marlee Oliver
 Michael Powell
 Mr. and Mrs. William Pringle
 Gerry and Donna Read
 Don Rostad
 David Rostad
 Kenneth Roworth
 Wendell Samoil
 Peter Sidey
 John and Elizabeth Simala
 John Statton
 Drew Tumbach
 Victor Wall
 W. Brett Wilson
 Women In The Wind Alberta Rally
 Scott Wright
 Steve Zabawski
 Cedar Creek Properties
 Frank Zmavc
 1552106 Alberta Ltd.
 Angle Energy Inc.
 ATCO Power Canada Ltd.
 Bowling Depot
 Busy-Bee Sanitary Supplies Inc.
 Canadian Online Giving Foundation
 Can-Am Geomatics
 Canwest Productions Inc.
 Chinook Glass and Screen
 Croatian Canadian Cultural Centre ▲
 Crowfoot Dodge
 Danuk Construction Ltd.
 David Thompson School
 Diva Salon and Spa Inc.
 Encana Cares Foundation ▲
 Fluor United Way Campaign ▲
 Frendo
 Gossett Enterprises Ltd. ▲
 Hillhurst Odd Fellow Lodge
 Imperial Oil Limited
 Influence
 Jayman MasterBUILT

Jim Pattison Broadcast Group
 Kanovsky Family Foundation
 MDC Property Services Ltd.
 Palm Harbour Developments Inc.
 Penn West Petroleum Ltd.
 Prima Group
 Radium Springs Pro-Am Golf Tournament



RBC Foundation 
 Renegade Petroleum Ltd.
 Slight Edge Holdings Inc.
 Springbank Curling Club 
 Sun Life Financial
 Sylvan Lake & District Lions Club
 TELUS

Trochu Meat Processors Ltd.
 United Way of Greater Toronto
 Wal-Mart Canada Corp.
 The Drive 107 - Grilled Cheese Invitational
 In honour of Tony Bromhead
 In support of David Gourlay
 In memory of David Thomas Young
 In memory of Kenneth Andrew Russell
 In memory of Pastor Joseph Rostad
 In memory of Shirley Claesson
 Mike Church 65AA Classic Ball Tournament
 Movember
 Scandinavian Business Men's Annual
 Golf Tournament
 The Calgary Woman's Show



Donors have given successive
 gifts and their cumulative gift
 total is recognized in more
 than one category



Combines for Cures™ Initiative

UNVEILING OF COMBINES FOR CURES™ DONOR RECOGNITION WALL



IN THE FUTURE

Since 1999, the Prostate Cancer Centre has greatly improved rapid access for prostate cancer diagnosis, treatment and after care. Today, it stands as a world-class cancer centre working at the very forefront of these areas. As we look to the future, we know that to continue this ground breaking work our supporters and donors will become more important than ever. In the current economic climate, our reliance on charitable giving is going to increase if we are to continue to deliver the excellent programs and services we have available for men and their families. Therefore, our ambition over the 5 years is to continue to raise dollars to invest in the latest technologies, facilities and research at the Prostate Cancer Centre. We believe this is what is needed to keep the Centre positioned as a world-leading cancer centre.

By 2017 we want everyone living with prostate cancer in Calgary and area to be able to say:

I was diagnosed early

I understand my treatment options, so I can make good decisions

I get the treatment and care and after-care that are the best for my cancer and my life

I am secure in my knowing my family will have a place to go if they need it

I can enjoy life

I feel part of a community and I'm inspired to give something back

PROSTATE CANCER FOUNDATION FINANCIAL

UNAUDITED STATEMENTS OF OPERATIONS

Year ended December 31, 2012

REVENUES

Deferred Contributions Recognized	\$914,340
Contributions	\$900,385
Interest & Other	\$12,696

\$1,827,421

EXPENDITURES

Transfers to PCC	\$466,826
Projects and/or Programs	\$914,340
Contracted Services	\$99,073
Office & Other Amortization	\$16,982

\$1,500,836

Excess (deficiency) of Revenue Over Expenditures	\$326,585
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For full 2012 Audited Financial Statement please contact pam.heard@prostatecancercentre.ca

UNAUDITED STATEMENTS OF FINANCIAL POSITION

Year ended December 31, 2012

ASSETS

Current Assets:

Cash and Cash Equivalents	\$1,225,126
Government Sales Tax Receivable	\$5,009
Dues from Related Party	\$112,922

\$1,343,057

Property & Equipment \$35,153

Restricted Cash \$100,000

\$1,478,210

LIABILITIES & NET ASSETS

Current Liabilities:

Accounts Payable & Accrued Liabilities	\$35,174
Deferred Contributions	\$556,101
Due to Related Party	\$40,543

\$631,818

Net Assets:

Unrestricted	\$746,392
Endowment Fund	\$100,000

\$846,392

\$1,478,210

PROSTATE CANCER CENTRE FINANCIAL

UNAUDITED STATEMENTS OF OPERATIONS

Year ended December 31, 2012

REVENUES

Rental Revenue & Expense Recovery	\$408,680
Deferred Contributions Recognized	\$355,706
Research Investigation Fees	\$22,259
Interest & Other	\$3,199
Contributions	\$1,484
Receipt from PCF for General Programming	\$816,286
Receipt from PCF	\$466,826

\$2,074,440

EXPENDITURES

Salaries & Benefits	\$888,994
Projects and/or Programs	\$604,107
Office & Other	\$130,128
Rent & Occupancy	\$82,773
Contracted Services	\$69,377
Events & Recognition	\$17,056
Callable Debt Interest	\$6,322
Advertising & Fundraising	\$2,030
Amortization	\$55,962

\$1,856,749

Excess of Revenues Over Expenditures	\$217,691
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Net Assets, Beginning of Year	\$937,779
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Net Assets, End of Year	\$1,155,470
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For full 2012 Audited Financial Statement please contact pam.heard@prostatecancercentre.ca

UNAUDITED STATEMENTS OF FINANCIAL POSITION

Year ended December 31, 2012

ASSETS

Current Assets:

Cash and Cash Equivalents	\$521,560
Accounts Receivable	\$97,358
Prepaid Expenses & Deposits	\$5,000
Prepaid Rent	\$44,000
Dues from Related Party	\$40,543

\$708,461

Property & Equipment \$216,110

Long-Term Portion of Prepaid Rent \$935,000

\$1,859,571

LIABILITIES & NET ASSETS

Current Liabilities:

Accounts Payable & Accrued Liabilities	\$83,790
Due to Related Party	\$112,922
Government Sales & Payroll Tax Payable	\$55,462
Deferred Contributions	\$449,727
Security Deposits	\$2,200

\$704,101

Net Assets \$1,55,470

\$1,859,571

The Prostate Cancer Centre
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