



Prostate Cancer
Centre

Executive Director's
Report



Upcoming Events:

November 4, 2016

**Thursday, December
8, 2016**

Prostate Cancer Centre
Jingle Bell Mingle
4:00pm-8:00pm

Please invite any potential
“friends” to the event so we can
showcase our services. Spouses
welcome!

**Friday, January 27,
2017**

The Final Bill Brooks
Benefit – Billy Horror
Picture Show –
Tickets \$300.00
Buy Tickets [here](#)

Vehicles & Violins

March 14, 2017
BMO Centre

Hi All,

October has been an incredibly busy month at the PCC. We have surpassed the number of patients seen in 2 of our clinics. This trend will continue with our aging population. We are revisiting our 2016 strategic plan through PCC's performance evaluation system. All performance reviews are underway.

Space across the hall is in a bit of a lull as we are waiting for the AHS's space planner to get back to us on cost.

The staff had a team building bowling event on October 14th. It was made official, I am the worst bowler in the organization. The staff had a great time though! I can't believe we are at the end of October. November is a busy month with the following:

Audit and Risk meets On November 16th at 4 pm

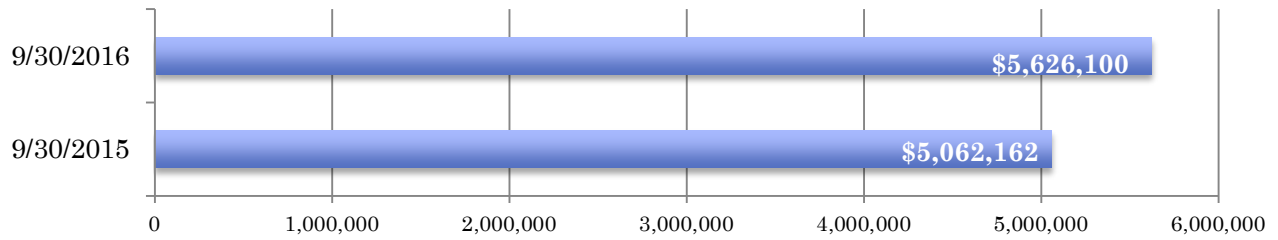
HR & Governance meets on November 21 at 4 pm

Fund Development meets on November 22 at 4 pm

Medical and Operations meets on November 29th at 4 pm

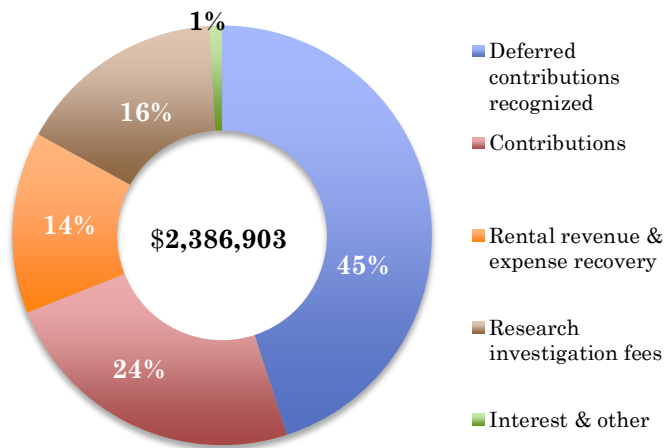
Regards
Pam

Cash on Hand

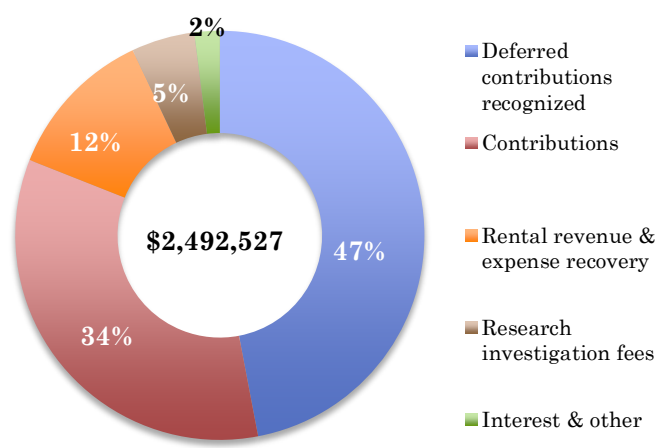


Q3 2016 Year to Date

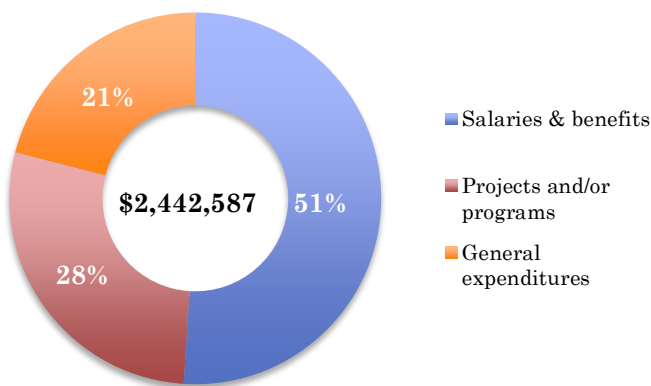
2016 Revenues



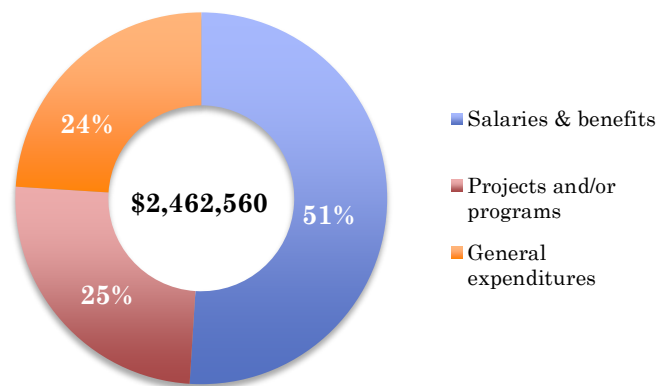
2015 Revenues



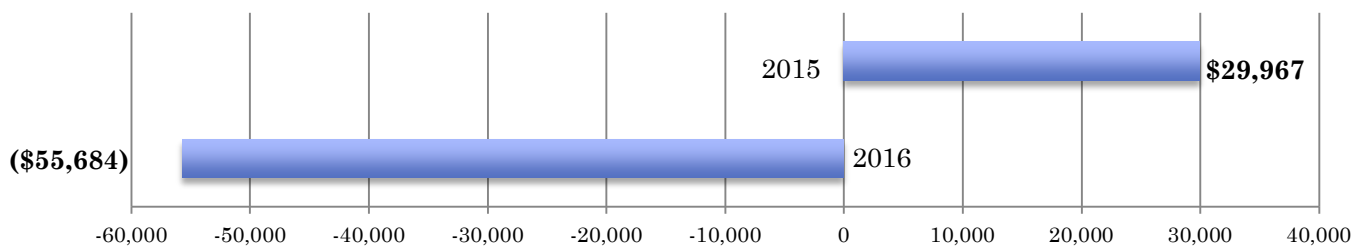
2016 Expenditures



2015 Expenditures



Excess (Deficiency) of Revenues Over Expenditures



RAC II (Access to an Information Session with medical specialists)

- Normally we hold one less information session for RAC II, but as of this quarter, we have had to add one.
- October was the busiest month thus far for RAC II.

RAC III (Access to Post-Op Care nursing care)

- Again this quarter was the busiest on record.
- Looking at partnering with private organizations to stock our pre-operative wash bags.

RAC IV (Access to 3 & 9 Month Follow Up for erectile function and incontinence)

Preparing to start mailing out 4 year follow-up letters for prostatectomy patients.

Men's Health

- This year we hosted 29 clinics and have a database of over 600 men.
- In the process of developing a PCC specific Men's Health guide.
- Looking into the possibility of partnering with rural Primary Care Networks (PCN).



Research

The Research Department continues to build on what has already been a very successful year. Not only is the PCC the top recruiting site in Canada for many of our ongoing studies, we have already surpassed the forecasted research revenue for 2016.

Our contribution to the proSPECT Study (99mTc-MIP-1404 SPECT/CT Imaging to Detect Clinically Significant Prostate Cancer in Men with Biopsy Proven Low-Grade Prostate Cancer who are Candidates for Active Surveillance) is particularly noteworthy. PCC is the #1 recruiting site in Canada and currently 2nd place in North America (out of 37 participating sites) with 20 patients enrolled.

Vehicles & Violins Update – March 14, 2017

The Prostate Cancer Centre submitted an application to the CMDA (Calgary Motor Dealers Association) to be one of the recipient charities for the 2017 Vehicles & Violins Gala.

We were invited to present our Case for Support in front of the CMDA board of directors and PCC was selected, along with the Calgary Mustard Seed to be the two charities of choice.

Our original funding for the Man Van program was received from our last encounter with Vehicles & Violins in 2006, where we received a total of \$126,000.00. In addition the Centre will receive a ton of exposure as well as have the Man Van at the front of the 50,000 Sq foot space at the car show.

WE NEED BOARD MEMBER HELP PLEASE WITH THE FOLLOWING:

- Sponsorship opportunities (\$499-\$25000)
- Live auction items (\$2500-7500)
- Ticket sales (\$150) and volunteers

Please let Linda know if you can help us out! 403-943-8869



Matching Campaign

We have partnered with the Bill Brooks Benefit and the Chimp Foundation for our first ever matching campaign. During the month of November, we are asking people to “double down” and donate to the PCC. For each dollar donated, the Bill Brooks Benefit will match, up to \$25,000. You can donate [here](#).

In October, the Man Van program achieved a milestone by testing the 30,000 visitor on the Van. Additionally, the Van tested the 5,000 man of 2016.



October City Van

- 6 clinics
- 181 Men Tested (51 never having a previous PSA test)
- 3 sponsored clinics (Agrium, ConocoPhilips, Husky)

October Rural Van

- 10 clinics
- 294 tested (141 never having a previous PSA test)
- 9 sponsored clinics (IPL, ATB, Drumheller Co-op, FortisAlberta, Agrium)

Man Van Tracker:

Urban Clinics

Saturday, November 5th

Superstore

3633 Westwinds Drive NE
1:00-4:00

Saturday, November 12th

Canadian Tire - Country Hills

200 388 Country Hills Blvd.
11:00-2:00

Saturday, November 19th

Rona - Crowfoot

90 Crowfoot Way NW
11:00-2:00

Saturday, November 26th

**Sponsor: Ride For Dad
Rocky Mountain Honda
Powerhouse**

15220 Shaw Rd SE
11:00-2:00
(Men's Health Clinic)

Rural Clinics

Vulcan

Thursday, November 3rd

Kinsmen Club of Vulcan
Vulcan Arena - 703 Elizabeth St
3:30-6:30

Red Deer

Saturday, November 12th

Agri-Trade Equipment Expo
Westerner Park
9:30-12:30 & 1:30-4:30

Sherwood Park

Monday, November 14th

Sponsor: FortisAlberta
FortisAlberta
100 Chipewa Road
1:00-3:00



Facebook: www.facebook.com/ProstateCancerCentre

Twitter: www.twitter.com/prostatealberta

Instagram: www.instagram.com/prostatecancercentre

YouTube: www.youtube.com/channel/UCvYg4m0Ewn6hqVjIH0_ljnw

LinkedIn: www.linkedin.com/company/prostate-cancer-centre